



CAG PeoplePulse



# Company Profile

Excellence meets human impact

# About Us

At CAG PeoplePulse East Africa, we are dedicated to optimizing human capital for individuals, groups, and businesses. Our commitment to providing high-quality human resources services is grounded in a set of core values that drive everything we do.

Explore our services, learn about our team, and discover how we can be your premier partner in achieving your strategic HR goals.

## Vision

To be the premier partner for businesses seeking expertise in Human Resources solutions, facilitating their growth and success.

## Mission

Committed to providing high-quality Human resources services to individuals, groups, and businesses, optimizing their human capital and achieving their strategic goals.

# Our Core Values

At CAG PeoplePulse, our foundation is built upon unwavering principles that guide our actions, decisions, and relationships. Our core values define who we are and how we operate, serving as the bedrock of our commitment to excellence. These values not only shape our corporate culture but also act as the compass that steers us towards success.

### 01 Integrity

Integrity is at the heart of everything we do.

### 02 Professionalism

Our clients are paramount, and their success is our priority.

### 03 Professional Development

Investing in our team's continuous growth is an investment in our collective success.

### 04 Transparency

Openness and clarity define our communication.



# Why Choose Us?

Choosing the right Human Resource partner is a pivotal decision for any organization, and at CAG PeoplePulse East Africa, we understand the significance of this choice. As you navigate the landscape of HR solutions, our commitment to excellence stands as a beacon, guiding your path towards a partnership that transcends conventional services. Our core values not only define who we are but also lay the foundation for "Why Choose CAG PeoplePulse."

## Holistic HR Solutions

Embark on a journey of comprehensive Human Resource solutions under one roof. From recruitment and job evaluation to aptitude tests, outsourcing, and robust diversity and inclusion strategies, we provide a holistic suite of services tailored to meet your organization's unique needs.

## Local Expertise

Decades of practical, hands-on experience in navigating the intricacies of the African business landscape set us apart. Our local expertise allows us to tailor our services, ensuring seamless integration with your organizational goals and a deeper understanding of the regional context.

## Client-Centric Approach

Your needs and preferences take center stage as we prioritize a client-centric approach. At CAG PeoplePulse, we strive to provide not just a service but a personalized experience, delivering bespoke HR solutions that align with your distinct requirements.

## Knowledge Transfer

Experience creativity in problem-solving as we go beyond conventional reports and presentations. Our commitment to knowledge transfer involves innovative training methods, ensuring that our clients receive not just solutions but a deeper understanding of evolving best practices in the HR landscape.

## Emphasis on Professional Development

Investing in the continuous growth of our teams translates into delivering the latest best practices to our clients. Our emphasis on professional development ensures that the expertise we bring to the table is not just current but at the forefront of industry advancements.

## Transparency and Integrity

Building trust through transparent and proactive communication, we maintain the highest standards of integrity in all interactions. At CAG PeoplePulse, we believe that transparency is not just a practice; it's a commitment that forms the cornerstone of enduring and trustworthy partnerships.



# Services



At CAG PeoplePulse East Africa Limited, we take pride in offering a comprehensive suite of services designed to elevate your organizational success. Our commitment to excellence extends across five major service lines, each tailored to meet the evolving needs of modern businesses. Whether you're aiming to enhance your workforce, streamline operations, or invest in professional development, our diverse range of services caters to every facet of human resources and organizational growth.

From honing CVs and interview skills to meticulous recruitment processes, strategic talent management, dynamic business process outsourcing, and cutting-edge training in HR disciplines, cyber security, communication, managing upwards, and operational excellence, we stand as your strategic partner in navigating the complexities of the contemporary business landscape.

Let's explore how our specialized services can empower your organization to thrive and achieve unparalleled success.



## CV writing and interview preparation

Unlock your career potential with CAG PeoplePulse's premier CV writing and interview preparation services! Craft a compelling narrative that showcases your unique strengths and achievements. Our expert team tailors each CV to make you stand out in the competitive job market.

Elevate your interview performance with personalized coaching, ensuring you articulate your skills confidently. Land your dream job with a winning CV and polished interview skills. Invest in your professional future today. Your success story begins with a well-crafted CV and stellar interview skills – let us pave the way!

Visit our website ([www.cag.co.ke](http://www.cag.co.ke)) to transform your career trajectory!



## Recruitment services

Revolutionize your talent acquisition with CAG PeoplePulse's comprehensive Recruitment Services!

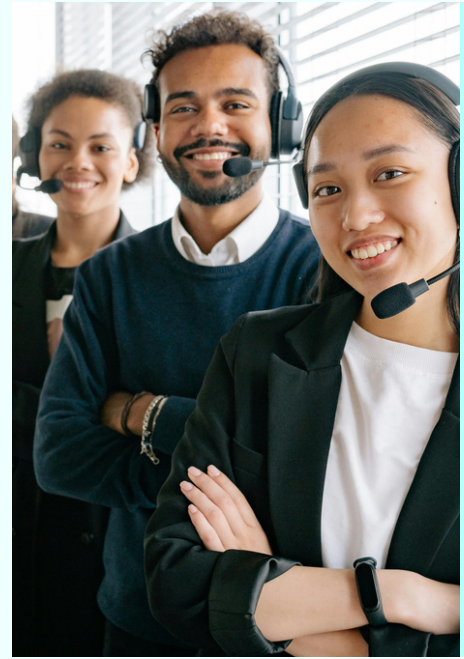
- Interview Expertise
- Thorough Background Checks
- Academic and Employment History Verification



## ✔ Business Process Outsourcing (BPO)

Optimize your operations with CAG PeoplePulse's Business Process Outsourcing Services. Transform your business with our BPO services, optimizing efficiency and driving sustainable growth.

- Outsourced Sales Agents Expertise - Leverage our dynamic team of sales agents equipped with proven strategies and market insights. Our sales outsourcing services enhance your revenue generation through strategic customer engagement, lead generation, lead conversion, lead progression, customer retention, and market expansion.
- Customer Support Excellence - Ensure customer satisfaction with our top-notch customer support outsourcing. Our skilled professionals handle queries, resolve issues, and provide proactive assistance within set response times, fostering lasting customer relationships.
- Short-Term Senior Executives - Meet interim leadership needs with our pool of experienced short-term senior executives. Whether navigating transitions, spearheading projects, seeking regulatory approval, or providing strategic guidance, our executives seamlessly integrate into your organization.



## ✔ Talent Management

Elevate your organization's potential and transform your workforce into a powerhouse of talent with our comprehensive Talent Management Services.

- Succession Planning
- Mentorship Programs
- Job Evaluation Services
- Psychometric Testing
- Aptitude Testing

## ✔ Training

Ignite growth within your team and transform your team into a powerhouse of skills with CAG PeoplePulse's diverse training services. Elevate capabilities and drive success!

- HR Disciplines Training
- Cyber Security Workshops
- Management Skills Development
- Leadership Training
- Risk Management Workshops



CAG PeoplePulse  
Lower Hill Duplex,  
Lower Hill Road,  
P.O. Box: 4246 - 00100  
Nairobi, Kenya  
E: [hello@cag.co.ke](mailto:hello@cag.co.ke)  
P: +254 708 942 501

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